

# Eagles Cash Awards Program (ECAP)



## What Is ECAP

ECAP stands for Eagles Cash Awards Program. When you enroll in ECAP you're purchasing gift cards through ECA from retailers. You can use ECAP to purchase everyday expenses like food, clothing, and other essentials, and with every purchase, you earn cash for ECA and your family!

## How ECAP generates revenue for you

The Great Lakes Scrip Center acts on behalf of ECA to purchase large amounts of gift cards from grocery stores, department stores, and other retailers. Because the gift cards are purchased with cash up front, the participating retailers offer a substantial discount. ECA buys the cards from Great Lakes at a discount, and re-sells the cards to families like yours for full face value. The discount - from 2%-15% or more - is ECA's profit. ECA shares the profit with our families: **70% of the profit earned goes to the family**, 30% goes to ECA. Many families use the profit to pay for sports fees, tuition or even donate the funds directly to ECA to fulfill the annual fundraising intent campaign.

## ECAP is "shopping cart fundraising"

ECAP is a popular fundraiser because families don't have to sell anything. ECA families earn cash by making regular household purchases they would make anyway. Groceries, clothing, toys, gifts, even gasoline can be purchased with ECAP gift cards.

## How to get started

Call the ECA Business Office to get the ECA School Code, go to the Great Lakes Web site: [www.shopwithscrip.com](http://www.shopwithscrip.com) and create an account! **You are ready to start ordering!** Order online by Monday at 3:00 PM and your order will be available for pick up on Friday of the same week!

Type of Purchase	Monthly Family Purchases	Annual Earnings For Your Family
Groceries	\$600 (average 4% return)	<b>\$202</b>
Gasoline	\$200 (average 2.5% return)	<b>\$42</b>
Dining Out	\$200 (average 10% return)	<b>\$168</b>
Clothing	\$200 (average 6% return)	<b>\$101</b>
Entertainment	\$50 (average 9% return)	<b>\$38</b>
Home Repair and Improvement	\$150 (average 2% return)	<b>\$25</b>

## Total Rebate: \$576

*Results shown are for year-round participation based on 70% rebate for family (30% for ECA). Actual results will vary depending on your spending habits.*

## Need more information or have questions

Contact Jen Castro at 719-574-0920 ext. 22 or email: [jcastro@ecaeagles.org](mailto:jcastro@ecaeagles.org)