

Evangelical Christian Academy Board of Directors

“Distinctly Christian – Effectively Classical”

Board Meeting Minutes

February 18, 2020

Cancel due to weather; proceed via email

Board Members Present: DJ DeJong, Sandi Geving, John McKeever, Randy Thompson, Joseph Friedly, Denny Carew, Jason Castro, Will Kim, Heather Morgan

Ex-Officio Member Present: Jim Johnson, Superintendent

A. Move May 2020 board meeting from 5/19 to Tuesday 5/26 after Teacher Lunch - M/S/C

B. “The Assets Committee moves to authorize the purchase of a van with funds not to exceed the donations available dedicated to the replacement of ECA vehicles.” - M/S/C

C. Unanimous vote to hire Bob Wingett as girls varsity soccer coach

As usual, the Superintendent’s Report from the previous month (January 2020) is attached.

ECA Superintendent Report
Prepared by: Jim Johnson January 20, 2020

Enrollment:

- **Enrollment for 2019-2020**
 - I plan to attach the Enrollment Trends chart to this report.
 - The highlight is that even with the loss of 2 students, we are now up 25 students on the year.
 - The students lost were a Korean (who I think got homesick) and a pre-K student whose mother thought it best to keep him home for a while. This particular mom has other kids in ECA who are doing just fine.
 - In terms of students gained, we had several former ECA students return to ECA. It always warms my heart when I hear of families who return.

- **Enrollment for 2020-2021**
 - Michelle and Julie have implemented the tuition increase for next year. Michelle's work impacts the RenWeb online enrollment tool. Julie's impacts the quotes for next year. Both are ready for implementation this week.
 - Michelle and I worked together on a "video recording" for ECA parents to encourage them to reenroll their student(s) for next year. We feel that perhaps this newest video is a bit of an improvement over last year's version. It will go out as a precursor to reenrollment this week. I will provide you with a link for you to be able to see it.
 - Michelle created a PowerPoint automated slide presentation about some highlight from ECA so far this year. Our hope is that it will enhance ongoing interest in the school.
 - We have set a deadline for the end of February for families to reenroll or notify Michelle of their enrollment intentions for next year. We will again be providing class pizza parties for those who have 100% of the families reenroll or report. Last year each class hit the 100% mark!

Accreditation:

- We met our deadline of January 10th to submit an improved self-study to ACCS. Soon, we expect to hear from Tom Spencer in order to schedule our visit for this spring. The staff preference is to host the visit during the latter half of April.
- ✿ • I would like to take some time to familiarize the Board with the scope and contents of the self-study document.

✿ Conflict of Interest:

- We are still in need of improving our "conflict of interest" verbiage and implementation plan.

Marketing:

- Jason Castro will likely make a full report in this area.
- We are working with WAY-FM to utilize some of our “ad credit” with some digital marketing components which they now facilitate.
- Ministry Moment at V7PC. We were able to show a 3 minute version of our current video to the V7 congregation in both services on January 19th. Also, I was able to give a brief talk on our thankfulness for Village Seven, introduce the Village Seven Family ECA Scholarship Fund (for families in need and to facilitate further gifts to the fund), as well as encourage interested families to attend the upcoming Discover ECA dinner event slated for January 27th.

Strategic Planning:

- Randy Thompson will have any available update in this area.

Vehicles:

- We have received some significant designated donations to improve our vehicle fleet. It is my understanding that several folks are helping us identify appropriate replacement vehicles. We also need to clarify how these purchases can be made in rather short order once a vehicle is earmarked for purchase.

50th Anniversary Planning:

- The reservations are in to use the Grace Center (for the Family Field Day event in October, 2020)
- The reservations are in to use V7PC (for the April 9, 2021 Gala Event and Worship Service)

Endowment Update:

- No further update is available at this time.

Executive Session Item:

- We do have a need to meet in Executive Session this month.

Prayer Requests:

- Thanks to the Lord for increased enrollment as we start the second semester.
- Prayer for guidance as we complete our final preparations for the spring ACCS accreditation visit.
- Ongoing prayer for students as they navigate the challenging ECA objectives.
- That the Lord would continue to provide resources for the school.
- For the Lord’s leading as Board and Administrators face a few challenging decisions.
- That our Recruitment and Reenrollment cycle would be fruitful this year.

Respectfully submitted: *Dr. Jim Johnson*