



EVANGELICAL CHRISTIAN ACADEMY

Elementary Campus ... Pre-school through Sixth Grade
2511 N. Logan Avenue / Colorado Springs, CO 80907 / Phone (719) 634-7024 / Fax (719) 328-1554

Secondary Campus ... Seventh through Twelfth Grade
4052 Nonchalant Circle South / Colorado Springs, CO 80917 / Phone (719) 597-3675 / Fax (719) 597-6983

CORPORATE PARTNER MARKETING OPPORTUNITIES

(General, Volleyball and/or Basketball, Combination packages)

GENERAL ADVERTISING

ECA website –

Logo appearance on home page of ECA website
with link to partner's webpage \$300 per year

Rotating advertisement on ECA family site, Renweb \$150 per year

Email blast to ECA families announcing partnership \$150
Initial announcement plus quarterly reminders \$400

Special offer advertisement in monthly newsletter \$ 25 per issue or
\$200 per year

Yearbook advertisement – while availability lasts

Business card size	\$ 50
¼ page	\$ 80
½ page	\$150
Full page	\$275

ECA BUSINESS BOOSTER BUNDLE

ECA website –

Logo appearance on home page of ECA website
with link to partner's webpage for one year

Rotating advertisement on Renweb for one year

Email blast to ECA families announcing partnership
with quarterly reminders

Introductory notice in Eagle's View newsletter

¼ page yearbook advertisement \$750



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CORPORATE PARTNER MARKETING OPPORTUNITIES

ATHLETIC ADVERTISING –

GYM BANNER – 2' X 4' on display for volleyball and basketball seasons \$195
Additional charge for custom artwork

VOLLEYBALL SEASON ONLY

Advertisement in program cover for nine regular season home matches
plus home district tournament matches

Four matches and approximately 100 program covers per session
8-1/2" X 11" sheet folded in half

Business card size ad (3/12" X 2")	\$ 75
1/4 page (4-3/4" X 1-3/4" or 2-1/4" X 3-3/4")	\$125
1/2 page (4-3/4" X 3-3/4")	\$225
Full page (4-3/4" X 7-3/4")	\$325

Public Address partnership announcements during home match sessions

3 15-second announcements at three sessions	\$150
3 15-second announcements at six sessions	\$270
3 15-second announcements at nine sessions	\$360

BASKETBALL SEASON ONLY

Advertisement in program cover for approximately ten
regular season home basketball game sessions
plus home district tournament games

Four to six games and approximately 100 program covers per session
Same pricing as shown above for volleyball advertising

Public Address partnership announcements during home game sessions

4 15-second announcements at three sessions	\$150
4 15-second announcements at six sessions	\$270
4 15-second announcements at ten sessions	\$400

All partnerships valued at \$350 or more also receive an introductory notice in the Eagle's View monthly newsletter. See the next pages for bundle pricing.



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CORPORATE PARTNER MARKETING OPPORTUNITIES

ULTIMATE ATHLETIC BOOSTER BUNDLES

Gold Level

½ page program cover announcement for all Volleyball and Basketball home sessions
15-second P.A. announcements at all home sessions for Volleyball and Basketball
Gym Banner
Email blast to ECA families announcing partnership
Opportunity to provide coupon offer program inserts for eight sessions
Introductory announcement in Eagle's View monthly e-newsletter
Admission pass for two to all ECA home game sessions \$1200

Silver Level

½ page program cover advertisement for all Volleyball and Basketball home sessions
15-second P.A. announcement at half of all home sessions
Gym banner
Opportunity to provide coupon offer program inserts for two sessions
Introductory announcement in Eagle's View monthly e-newsletter
Admission pass for two to ECA home game sessions \$900

Bronze Level

¼ page program cover advertisement for all Volleyball and Basketball home sessions
15-second P.A. announcement at one third of all home sessions
Admission pass for two to ECA home game sessions \$400



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CORPORATE PARTNER MARKETING OPPORTUNITIES

VOLLEYBALL ATHLETIC BOOSTER BUNDLES

Gold Level

- ½ page program cover advertisement
- 3 15-second P.A. announcements at nine home match sessions
- Gym banner
- Opportunity to provide coupon offer program inserts for four sessions
- Email blast to ECA families announcing partnership
- Introductory announcement in Eagle's View monthly newsletter
- Admission pass for two to ECA home game sessions \$750

Silver Level

- ½ page program cover advertisement
- 3 15-second P.A. announcement at six home match sessions
- Gym banner
- Opportunity to provide coupon offer program inserts for two sessions
- Introductory announcement in Eagle's View monthly newsletter
- Admission pass for two to ECA home game sessions \$575

Bronze Level

- ¼ page program cover advertisement
- 3 15-second P.A. announcement at three home match sessions
- Admission pass for two to ECA home game sessions \$250



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CORPORATE PARTNER MARKETING OPPORTUNITIES

BASKETBALL ATHLETIC BOOSTER BUNDLES

Gold Level

- ½ page program cover advertisement
- 4 15-second P.A. announcements at ten home game sessions
- Gym banner
- Opportunity to provide coupon offer program inserts for four sessions
- Email blast to ECA families announcing partnership
- Introductory announcement in Eagle's View monthly newsletter
- Admission pass for two to ECA home game sessions \$750

Silver Level

- ½ page program cover advertisement
- 4 15-second P.A. announcement at six home game sessions
- Gym banner
- Opportunity to provide coupon offer program inserts for two sessions
- Introductory announcement in Eagle's View monthly newsletter
- Admission pass for two to ECA home game sessions \$575

Bronze Level

- ¼ page program cover advertisement
- 4 15-second P.A. announcement at three home game sessions
- Admission pass for two to ECA home game sessions \$250

*We can also custom design a bundle to meet the individual needs of your business
Contact Sandi Geving at randysandi@msn.com for more information.*